



# Annual Report

2023-24





## LAND ACKNOWLEDGEMENT

We respectfully acknowledge the land on which we gather as the ancestral homelands of the Beothuk, whose culture has now been erased forever. We also acknowledge the island of Ktaqmkuk (Newfoundland) as the unceded, traditional territory of the Beothuk and the Mi'kmaq. And we acknowledge Labrador as the traditional and ancestral homelands of the Innu of Nitassinan, the Inuit of Nunatsiavut, and the Inuit of NunatuKavut. We recognize all First Peoples who were here before us, those who live with us now, and the seven generations to come. As First Peoples have done since time immemorial, we strive to be responsible stewards of the land and to respect the cultures, ceremonies, and traditions of all who call it home. As we open our hearts and minds to the past, we commit ourselves to working in a spirit of truth and reconciliation to make a better future for all.



# Our Story So Far

## OUR MISSION

Daybreak Parent Child Centre exists so there will be:

I. Optimal learning, development and programming for children and families experiencing challenges.

II. Enhanced community capacity to support families with young children.

III. Public policy supportive of child and family well being.

## OUR VISION

Daybreak Parent Child Centre is for children and families thriving within communities that support them to reach their potential.

## Daybreak Moral Owners

Children 0 to 6 and their families along with others in the broader provincial community who provide early learning and/or care.



# Message from the Executive Director

This year, Daybreak Parent Child Centre celebrated its 52nd year of supporting children and families with a commitment to updating our Strategic Plan to provide direction for the agency's future. I am excited to announce that this process is well underway and with the support of the Daybreak Board of Directors, families, stakeholders and staff, we will unveil the outcome of this work in the Fall of 2024. I also want to acknowledge the continued support of the Early Learning and Child Development Division of the Department of Education and the Department of Children, Seniors, and Social Development.

Families truly are the cornerstone of this agency and inspire us to strive to make meaningful connections with lasting impacts. The needs of our community have increased and Daybreak staff have responded to these needs with compassion and dedication. This past year has resulted in increased collaboration within the agency focused on child development, family support, and community development. Staff have completed more than 700 home visits with families across programs, attended over 60 interdisciplinary case conferences, and assessed more than 160 children with the Ages and Stages (ASQ3) developmental screening questionnaires. These connections and opportunities have resulted in improved child development, improved parenting, and connection to resources. Daybreak also continues to prioritize evidence-informed early interventions with children and families. An example of this is through an ongoing partnership with Queen's University in Ontario, resulting in Daybreak being the first organization in Newfoundland and Labrador to contribute child development screening results to a national ASQ-3 database.

We have also formed several new community partnerships including AMAL and the upcoming launch of the new location for playgroups and parent support groups. Daybreak responded to identified food insecurity by expanding our existing food security program through a redistribution of resources, a Takeaway Meals program, and new partnerships such as Second Harvest Food Rescue. It is also my honor to share that Daybreak has officially launched our multi-sensory Snoezelen room which was funded through the Enabling Accessibility Fund. This room has already had a positive impact on more than 92 children and families by offering them an opportunity to regulate and meet their sensory needs. These initiatives and partnerships were highlighted when Daybreak was profiled on the Families Canada national website.

As I look up and out toward the future of this agency, I am energized by the dedication of the staff and honored to lead this organization. I look forward to our upcoming announcement following the conclusion of our Strategic Planning process. The future of Daybreak is bright as we strive to ensure that healthy and supportive resources are within the reach of every child and family.

Renée Williams, MSW, RSW  
Executive Director





# Message from the Board Chair

The past year 2023-2024 has been an exciting and busy year for the Board. As Board we took on the challenge of starting to develop a Strategic Plan for Daybreak Parent Child Centre. The development and process involved reviewing our purpose, goals, and values and to evaluate the purpose of Daybreak as seen by our stakeholders. The process was an exciting one for all as we ventured on this road together. The Board was committed to Daybreak's history however at the same time we felt the need to move Daybreak forward in a new direction. This new path involved obtaining feedback from staff, community partners and others and to align Daybreak's purpose and values with present day philosophies. The Board also wanted to have a new logo for Daybreak to align with the new direction Daybreak will venture on in the future. Exciting things are planned for 2024-2025 where you will see Daybreak with more of a presence in the community while we seek to have our name more visible.

The Board also established a Policy Committee to align our Board policies not only with the governance model but also with current legislation. Board members worked diligently over the past year, as was seen in their dedication and commitment to serving Daybreak.

At this time, I would like to express my sincere gratitude to all Board members who were on this journey with me. Your commitment and dedication to Daybreak is well noted. I would also like to acknowledge and send a thank you to our retiring Board member Keri-Lynn Power. Your leadership, knowledge and expertise in key areas have supported us over the years.

I would also like to extend gratitude to our Executive Director and the employees of Daybreak who work diligently and effectively in their roles to provide support to children and families that they serve.

The Board is excited about the new path we will venture on and we hope you will join us as we continue our work into the future.

Gail Stanford  
Chair - Board of Directors

## Board of Directors 2023 - 2024

- Gail Stanford                      Chair
- Corina Crocker                    Vice Chair
- Martha Traverso-Yepez        Director
- Virginia Mills                     Director
- Sabrina Baker                     Director
- Keri-Lynn Power                 Director

\*Retired June 2024



# Message from CUPE Local 3017

## CUPE Local 3017: A Year In Review

This has been a busy year for members and the executive. This was a bargaining year for us. The Local bargaining team had a mutually respectful round of negotiations with management. As a result, we were able to present a package to our members, and we voted to accept a new collective agreement in late fall.

These are challenging times. Our members are feeling the pressure of the rising cost of living, just as many people here in Newfoundland and Labrador. Negotiating a fair contract for all members goes beyond just monetary gains. A fair contract includes: job security, no contracting out, health care plans, pensions, and adequate availability of various types of leave that supports a healthy work-life balance. A fair contract also includes having a respectful and diverse work environment where everyone feels valued. By working with the employer, we can do great things to improve working conditions for all staff, both unionized and management. Our OHS & Labour Management Committees actively supports the best interests of all staff.

CUPE has been very responsive to needs within the community, as well as globally. Within our Local, we have pledged to support the in-house Barbara Hammond Food Cupboard with regular donations. Barb was a CUPE member who worked closely with many families in her role as a social worker. Barb always said that: "Food is not a privilege; it is a right of all people." The food cupboard was created in her name to honor this belief. Our Local also provides support to many of our female staff and visitors by making feminine hygiene products available in the workplace.



Successful signing of the collective agreement

We support and promote equality. Our work on the National Child Care Working Group, The Early Childhood HR Council and participation in Childcare Now are some examples of our advocacy work a universal childcare program that is high quality ,available and without cost to families. As such, we will stand up for those who feel marginalized, both in and out of the workplace, because an injustice to one is an injustice to all.

Solidarity,

Executive and Members of CUPE: 3017

## A Place of Mentoring and Learning



Hairstylist - Keyin College



Bachelor of Social Work - MUN

"This was incredible learning. Just another testament to how AWESOME coming to Daybreak is for my learning, so thank you thank you again for the opportunity!"  
- Olivia Osmond,  
Occupational Therapy Student



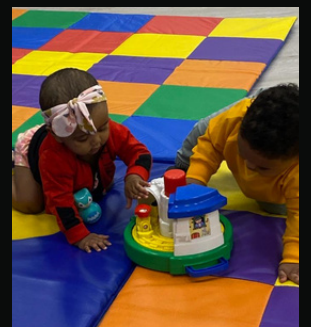
School of Nursing - MUN



Accounting Assistant - CNA



# Daybreak Educational & Support Groups



Interactive Parenting  
Guiding Behavior  
Cooking with Adults  
Cooking with Kids  
Exploring Art  
Guiding Behaviour  
Little Veggies  
Nobody's Perfect Parenting Program  
Sharing Joy  
Children's Program Information Sessions  
Daybreak Playgroup  
Park Program  
Heart Garden Rhymes and Songs  
Bishop Abraham FRC  
St. Thomas Playgroup  
Parent Child Mother Goose Program  
Sharing Flavours  
Healthy Baby Club  
Morning Coffee Chats  
Active Play  
Being Mom



# Child Development

158

Meaningful Snoezelen sessions and a total of 60 program hours have been accessed by enrolled children and family

Over  
160

Ages and Stages Questionnaires were completed with children across all programs

A new partnership with the Techniplex facility allowed us to create a weekly outing that focuses on gross motor development

92

Different families have been serviced by the Children's Program licensed care since May 2023



707

Home Visits were completed across all Daybreak programs within the past 12 months

ECEs attended

72

Specialist appointments with children and families since May of last year

# Snoezelen Room

Daybreak is excited to announce the official launch of our multi-sensory room. Funded by the Enabling Accessibility Grant, our SNOEZELEN room is a place where enrolled children and families can de-escalate and self-regulate, while encouraging engagement and peer interaction.



In partnership with Flaghouse, we have received relevant training to ensure our sessions are goal centered and purposeful.

In collaboration with the Janeway, we will continue to develop appropriate sensory plans for the children and families enrolled, and expect to see an increase in self regulation skills and a decrease in behaviors.



# Community Development

## Daybreak Community Programs is Growing

AMAL & Daybreak are teaming up to provide a great space for playgroups and parent support groups.

Chat with Heather and David at AMAL about their expansion to a new site on Ricketts Road. Possibilities?

A visit and a tour!  
OH THE  
POSSIBILITY

A Dedicated  
Room for Daybreak!  
Thank you  
AMAL and  
especially Jim for all  
his hard work.

OPENING  
at the end of  
JUNE!

WAIT for the  
DATE



March 2024

254 family visits

150 Active Families

7 healthy birth supports



# Family Support

## Family Home Visitation Program

53

Families with children aged birth to six years were provided with in-home support via the Family Home Visitation Program. Through ongoing support from their assigned Family Support Worker (FSW), families worked towards identified goals through the provision of resources; education; and modelling.



IN THE PREVIOUS YEAR:

312

Meals were provided to families via Daybreak's Takeaway Meal Program

10

Families obtained secure housing - and avoided homelessness - via advocacy and support from Program staff

10

Families within the Family Home Visitation Program were reunified with their children

179 hours (10,749 minutes)

of virtual/telephone support were provided to families

880 hours (52,800 minutes)

of in-home support were provided to families

## Words of Gratitude

"Thank you for all the hard work you've put in for the last six months to ensure that I have a relationship with my daughter."

"...So many other parents have gone through it or something similar and I don't feel as isolated or alone anymore."

"I like coming to Daybreak because I feel understood and supported."

## Exploring Art

Daybreak is thrilled to announce the offering of the newly developed therapeutic "Exploring Art" program at our Centre.



# Our Response to Food Insecurity

More and more families are faced each day with food insecurity. Our food cupboard provides, a variety of items including toilet paper, quick meals, snacks, coffee tea and sugar. The Cupboard is accessed at least 30 to 35 times per month.

Cost of infant products including formula, diapers and hygiene products have risen dramatically in price. Through community donations and funding commitments Daybreak strives to provide these products as often as possible.

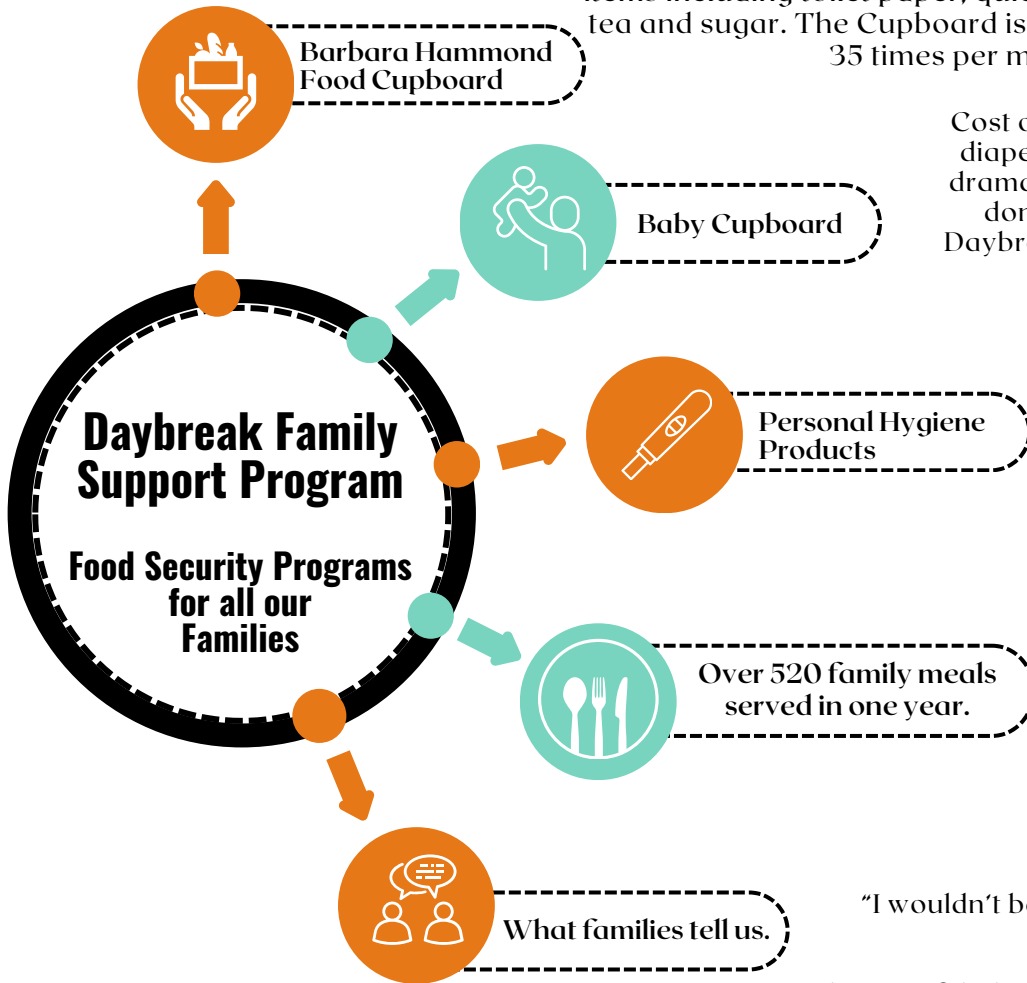
Partnering with NL Health, Planned Parenthood and CUPE Local 3017 provides personal hygiene products, pregnancy tests and condoms on site at the Centre.

December 2023, 42 home cooked meals provided to 31 families supported by FHVP and 21 supported by FSP.

March 2024, 58 home cooked meals provided to 45 families supported by FHVP, 6 supported by FSP and 7 supported by DCP.

"I wouldn't be able to make it without the help of Daybreak."

"I haven't felt this type of support in any other person nor organization, you guys gave me hope and ill work every step of the way to ensure me and my daughters safety and wellbeing."

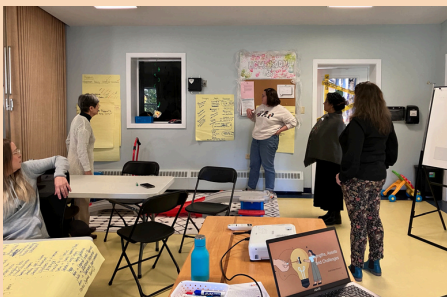




# Our Strategic Planning Journey...

Over the past year we engaged a consultant to lead our Strategic Planning process to determine how best to honor our 52 year history, while creating a new vision for the future. We engaged families, staff, stakeholders, and community partners to help guide the Board of Directors in determining our purpose, vision, and values for the future.

Strategic goals and objectives with timelines are near completion. Stay tuned for more exciting news on this in the upcoming year..



## Over 25....

In-depth, meaningful key stakeholder sessions were held with parents, community partners, government funders, and collaborative connections to better inform the plan for the future of Daybreak Parent Child Centre.



Revitalized Vision  
Revitalized Purpose  
Reaffirmation of our Values

NEW BRANDING



# Daybreak Donors and Friends

We acknowledge the generosity of countless donors and friends of Daybreak, without who we wouldn't be able to support so many children and families.

In 2023-2024, for the Christmas Drive and Coldest Days, 48 families were provided gift cards for Christmas and 55 again in February during the 'coldest days'.



We gratefully acknowledge the continued support of the Early Learning and Child Development Division Department of Education and the Department of Children, Seniors, and Social Development.

# Daybreak Parent Child Centre Association

Current	<u>2023</u>	<u>2022</u>	Revenue	<u>2023</u>	<u>2022</u>
Cash and cash equivalents	\$106,397	\$62,936	Government of NL	\$2,236,180	\$2,225,543
Accounts Receivable	\$38,834	\$16,432	Inclusionary Care Fund	\$183,606	\$160,626
Prepaid expenses	<u>\$16,904</u>	<u>\$15,025</u>	Grants & other	\$20,913	\$22,631
	\$162,135	\$94,393	Interest	\$33	\$237
Property, Plant and Equipment	\$44,482	\$52,217	Donations	<u>\$10,740</u>	<u>\$10,254</u>
Bank-Trust Account	<u>\$18,283</u>	\$18,283		<u>\$2,451,472</u>	<u>\$2,419,291</u>
	\$224,900	\$164,893	Expenditures		
			Amortization	\$11,128	\$11,279
			Bank charges	\$3,096	\$3,198
			Children and Parent Supplies	\$29,125	\$26,259
			Food	\$38,031	\$29,880
			Kitchen supplies	\$11,512	\$13,277
			Fundraising	\$950	\$426
			Telephone and utilities	\$18,789	\$20,380
			Insurance	\$6,823	\$6,135
			Miscellaneous	\$5,311	\$2,732
			Municipal taxes	\$1,428	\$1,823
			Office expenses	\$18,102	\$18,813
			Payroll tax	\$4,488	\$5,339
			Professional fees	\$13,123	\$25,410
			Rent - (Note 13)	\$191,880	\$191,880
			Repairs and maintenance	\$9,940	\$3,974
			Staff training and professional development	\$7,717	\$15,961
			Transportation	\$8,218	\$6,236
			Vehicle charter and operations	\$111,863	\$111,985
			Wages - Regular	\$1,450,546	\$1,444,047
			- Inclusionary Care	\$183,338	\$167,749
			Mandatory Employment Costs - (Note 16)	\$244,824	\$218,012
			Travel and mileage	\$8,619	\$5,193
			Healthy Baby Club	\$21,000	\$15,830
			Strategic Plan	\$11,589	
			Christmas Hampers (Note 14)	\$5,895	\$4,704
			OHS Expense	<u>\$879</u>	<u>\$2,915</u>
				<u>\$2,418,214</u>	<u>\$2,353,437</u>
			Surplus for the year	<u>\$33,258</u>	<u>\$65,854</u>
LIABILITIES					
Accounts payable					
Trade	\$8,808	\$45,136			
	\$72,220	\$86,793			
Account payable - Government of NL	<u>\$100,574</u>	<u>\$117,816</u>			
	\$181,602	\$249,745			
Deferred government & other grants	\$97,924	\$3,032			
	<u>\$279,526</u>	<u>\$252,777</u>			
NET ASSETS	<u>(54,626)</u>	<u>(87,884)</u>			
Net Assets per accompanying statement	<u>\$224,900</u>	<u>\$164,893</u>			

This Consolidated Financial Statement includes data for Daybreak's core funding, Community Programs (DCP), and Family Home Visitation Program (FHVP).

For a complete copy of the audited statements, please call: (709) 726-8373

